



Actions
 No single key solution
 Highest priority to safety of all road users
 Local solutions / national lobbying

- Key Actions**
- Review / secure improvements through S106 agreements
 - Assess effectiveness of road user charging
 - Consider appropriate schemes for hot spots e.g. Park and Ride
 - Review parking guidance at District levels

- Key Actions**
- Assess technology to manage roads
 - Develop telematics strategy
 - Assess value of variable speed limits
 - Link to speed strategy

- Key Actions**
- Consider new promotion / marketing techniques
 - Create motorcycle forum
 - Continue to develop School Travel Plans
 - Broaden BTW programme
 - Investigate staggered school holidays / start times
 - Further develop HCC cycle strategy

- Key Actions**
- Improve accessibility through more user friendly facilities
 - Incorporate bus priority measures into transport plan reviews
 - More direct routes between major towns
 - Maximise use of bus quality partnerships
 - Provide more targeted bus / rail travel information
 - Develop through-ticketing procedures
 - Develop real time information