

Enjoy! Priority No 1: More young people involved in activities

Project	What we will do	How we will achieve it	Who will lead	How Measured	By When
Wider Opportunities for Music in Schools - String Initiative	To encourage and sustain the learning of string instruments in schools	<ul style="list-style-type: none"> • Project Primary Schools identified • Specialist string teachers in place to deliver whole class teaching • Children provided with instruments • Prepare funding bid to National Foundation of Youth Music 	Hertfordshire Music Service	<ul style="list-style-type: none"> • 550 new pupils introduced to upper and lower strings across the county over two years 	2004
Themes of Orfeo	To introduce the themes of Monteverdi's opera 'Orfeo' to a wide range of young people, ranging from orchestras to young people in youth clubs, children in care, minority groups and children with disabilities	<ul style="list-style-type: none"> • Develop introductory workshops across the county • Participants identified • Venue identified • Summer school in place • Develop creative piece composed by children • Produce staged version of Orfeo 	Hertfordshire Music Service	<ul style="list-style-type: none"> • A good cross section of target groups taking part • Venue identified • Summer school in place • Creative piece performed • Staged performance takes place 	All by the end of August 2003
Active Sports Initiative	To encourage all young sports people aged 8 to 16yrs to be the best they want to be regardless of race, gender or ability	<ul style="list-style-type: none"> • Promote the national programme designed by Sport England • Work with schools and clubs to encourage young people to take part • Deliver programme at local level working with District Sports Development Officers 	Hertfordshire Active Sports Group	<ul style="list-style-type: none"> • Number of young people taking part • Number of young people who continue at a higher level 	End May 2006

To implement a development structure of physical education and sport for all children, young people and adults across the county	1) To work in partnership with schools, Districts, local sports associations and Sport England	<ul style="list-style-type: none"> • To work in partnership to explore potential sources of Regional, National and European Funding 	Hertfordshire County Council, Children Schools and Families (CSF)	<ul style="list-style-type: none"> • Funding opportunities identified 	March 2003
		<ul style="list-style-type: none"> • Create local based PE Associations which will lead on INSET issues at local and county level 		<ul style="list-style-type: none"> • Four PE Associations in place 	2003
		<ul style="list-style-type: none"> • Establish links with Special Schools and Children's Participation team to help on issues including inclusion 		<ul style="list-style-type: none"> • More joint activities with CSF colleagues 	2003
	2) To develop a structure to share effective practice in PE and Sport with teachers and 'Adults Other Than Teachers across the county'	<ul style="list-style-type: none"> • Create and develop links with Sports Development Officers, Hertfordshire Active Sports Partnership, Herts Sports Partnership, Healthy Schools Initiative and Sport England 		<ul style="list-style-type: none"> • Effective links established 	2003
		<ul style="list-style-type: none"> • Create a county network of Advanced Skill teachers both specialist and generalist 		<ul style="list-style-type: none"> • Network in place 	2003
		<ul style="list-style-type: none"> • To develop INSET Programme driven by local needs and delivered in local venues 		<ul style="list-style-type: none"> • Appropriate INSET programmes in place 	2003
		<ul style="list-style-type: none"> • To create Specialist Sports Colleges and Beacon Schools to support attainment in teaching and learning 		<ul style="list-style-type: none"> • 2 more Specialist Sports Colleges and Beacon Schools in Herts 	2004
		<ul style="list-style-type: none"> • To audit the development needs of professional staff 		<ul style="list-style-type: none"> • Audit actioned and analysed 	2003
		<ul style="list-style-type: none"> • To contribute to the development of a Sports website on HertsDirect to include web based teaching and learning information 		<ul style="list-style-type: none"> • ICT working groups set up to explore scope 	
		3) To enhance Physical Education and Sport provision for gifted and talented pupils including performance, leading and officiating		<ul style="list-style-type: none"> • Develop criteria to support early identification of gifted and talented young people 	<ul style="list-style-type: none"> • Criteria developed and in place
<ul style="list-style-type: none"> • Create a support partnership for gifted and talented young people 	<ul style="list-style-type: none"> • Support Partnership in place 		2004		

	4) To promote a curriculum support programme for Physical education and Sport	<ul style="list-style-type: none"> • Strengthen the links with University of Hertfordshire and English Institute of Sports to develop programmes • Develop curriculum materials and resources appropriate to key stages for teachers and Adults Other Than Teachers • Develop accreditation procedures for 14 –19 curriculum to support vocational based training and exams • Support schools in allocating their time in respect of entitlement to pupils of 2hrs Physical activity a week • Develop an INSET programme that reflects audited needs • Develop the school sports co-ordinators programme across the county • Implement support programme for dedicated staff with key stage 2/3 transition 		<ul style="list-style-type: none"> • More partnership programmes in place • Suitable curriculum materials in place and evaluated • Accreditation procedures in place and evaluated • PE and sport entitlement in place at all schools • INSET programme in place and evaluated • Successful school sports co-ordinator programme in place • More young people engaged in PE and Sport • Support programme in place 	<p>2004</p> <p>2004</p> <p>2004</p> <p>2004</p> <p>2004</p> <p>2004</p> <p>2004</p> <p>By March 2003</p>
Youth Arts Strategy	To implement a three-year youth arts strategy through a range of art forms for all young people	<p>Dance Year 1</p> <ul style="list-style-type: none"> • Dance workshops are offered in different styles in a variety of youth settings • Launch of Youth Dance company • First phase of boys youth dance group established 	Herts Arts Partnership & Herts Dance	<ul style="list-style-type: none"> • Six workshops • youth dance company launched • First phase established 	2002/03
		<ul style="list-style-type: none"> • Cross arts projects involving dance with music and dance with new media 		<ul style="list-style-type: none"> • 10 boys taking part • 3 cross arts projects • Project evaluation 	

		<p>Drama Year 1</p> <ul style="list-style-type: none"> • Summer drama project • Professional theatre companies work on youth drama in youth settings <p>Music Year 1</p> <ul style="list-style-type: none"> • Two summer music schools run in music centres • Launch of pilot courses with qualification in sound engineering and DJing • First young people's band and DJ tour round Hertfordshire established • Pilot under 18's club night with trained DJ's 	<p>CSF Youth Service</p> <p>CSF Youth Service</p>	<ul style="list-style-type: none"> • Project takes place • 12 young people taking part • 2 professional theatre companies working on youth drama projects • project evaluation • 2 schools run • 30 young people taking part • 2 courses launched • 10 young people taking part • 6 bands taking part • 4 venues visited • 5 Districts visited • 2 under 18's club nights • Project evaluation 	
		<p>New Media Year 1</p> <ul style="list-style-type: none"> • Wide variety of digital media workshops set up across the county <p>Visual Arts Year 1</p> <ul style="list-style-type: none"> • Summer studio project for young artists • Exhibition of young artists' work <p>Writing Year 1</p> <ul style="list-style-type: none"> • Writer in residence to work on creative writing project with young people 	<p>CSF Youth Service</p> <p>CSF Youth Services</p> <p>CSF Youth Services</p>	<ul style="list-style-type: none"> • 4 Workshops • Project evaluation • 8 young people taking part • Exhibition takes place • Project Evaluation • Project takes place • 10 young people taking part • Project evaluation 	

		<ul style="list-style-type: none"> No of youth arts in venues reflecting cultural diversity and the findings from the consultation 		<ul style="list-style-type: none"> 4 events as a result of consultation 5 events take place in Districts Project evaluation 	
COPI Me [collections on paper in museums]	Improve the access and long term care of collections on paper in museums	<ul style="list-style-type: none"> Promote the collection to users and non-users Improve archival training for staff and volunteers 	Hertfordshire Museums	<ul style="list-style-type: none"> Successful marketing campaign in place No of museum staff and volunteers trained To increase use of the collection To achieve a successful bid 	<p>March 2003</p> <p>March 2003</p>
www.hertsmuseums.org.uk	Relaunch existing website	<ul style="list-style-type: none"> Upgrade existing site Create an on-line leaflet promoting events at all museums in county Promote launch with press campaign and use of the web 	Hertfordshire Museums	<ul style="list-style-type: none"> 3 cross arts projects No of visits to site No of visits Leaflets in place 	<p>Re-launch March 2004</p> <p>Fully on-line by 2004</p>
Countryside Access on-line	Survey all opportunities for public access to the countryside and informal outdoor recreation in the county to develop on-line information service	<ul style="list-style-type: none"> Undertake survey Evaluate user needs Develop on-line public information service on countryside recreational opportunities using HertsDirect 	Hertfordshire County Council Environment Department	<ul style="list-style-type: none"> No of visits on site Improved use of opportunities to take part in outdoor /recreational 	Fully on line by 2005
Hertfordshire's Historic Heritage on-line	To make archaeological and historic records of the Environment Department publicly available via HertsDirect	<ul style="list-style-type: none"> Research into potential users Identify hard to reach groups and how their needs can be met 	Hertfordshire County Council Environment Department	<ul style="list-style-type: none"> No of visits to site Increased use of records by current non users 	<p>2002</p> <p>2002</p>
Hertfordshire Archives and Local Studies [HALS] Move to new accommodation	To explore the options of suitable new accommodation for HALS	<ul style="list-style-type: none"> Identify the accommodation solutions available Prepare Heritage Lottery bid Explore other funding opportunities 	<p>Hertfordshire Archives + Local Studies</p> <p>HALS</p>	<ul style="list-style-type: none"> Suitable accommodation option identified Successful lottery bid achieved Additional funding in place 	<p>2003</p> <p>2003</p> <p>2003</p>

				<ul style="list-style-type: none"> Archives held in suitable conditions Increased users of the service HALS maintains status as a Place of Deposit 	<p>2005</p> <p>2005</p> <p>2005</p>
Eastern Region Access to Archives	To make archival holdings across the UK more widely available over the Internet	<ul style="list-style-type: none"> Convert pages of its catalogues into electronic format for world wide accessibility Upload data into HALS new archive cataloguing software Promote holdings in new format to users and non- users 	Norfolk Record Office	<ul style="list-style-type: none"> Increased use of archives No of visits to the web-site 	March 2004
Conversion of Hertfordshire Archives and Local Studies [HALS] Manual Indexes to Computer Database	To make HALS indexes available in electronic form so they can be networked to libraries in the county and available on the Internet	<ul style="list-style-type: none"> Transfer records onto database Network to libraries Link to existing electronic catalogues Increased knowledge of library staff through training to enhance service delivery 	Hertfordshire Archives +	<ul style="list-style-type: none"> Visitors able to pre-order materials Increased use of materials Ability to order materials remotely No of staff trained 	<p>December 2004</p> <p>Spring 2003</p> <p>Spring 2003</p>
Inclusive Summer Playscheme Pilot	Organise inclusive playscheme in Buntingford	<ul style="list-style-type: none"> Source funding for additional staffing Work in partnership with Herts County Council to promote & develop Evaluate & Monitor If successful roll out to other areas in District 	East Herts District Council	<ul style="list-style-type: none"> 5 Children with special needs attending each day User / parent feedback 	<p>September 2002</p> <p>September 2002</p>
Cultural Diversity Project St Albans	To raise awareness of the cultural diversity in District & county by increasing access to arts	<ul style="list-style-type: none"> Achieve lottery award Phase 1 - set up music workshops for young Asians Group performs at St Albans Mela 	Malting Arts Theatre	<ul style="list-style-type: none"> Lottery award achieved User feedback Audience feedback 	<p>June 2002</p> <p>Summer 2002</p> <p>July 2002</p>

	<ul style="list-style-type: none"> • Phase 2 - Extend programme at Maltings Art Theatre to include more culturally diverse events • Phase 3 - World Music Day for St Albans Festival 	<ul style="list-style-type: none"> • Mini festival as part of Arts Council Big Idea Celebrations • Successful event organised on time / to budget 	<p>Summer 2003</p> <p>Summer 2004</p>
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Enjoy! Priority No 4: Activities to improve people's mental and physical health & welfare

Project	What we will do	How we will achieve it	Who will lead	How Measured	By When
Proposed Royston Leisure Centre	Provide a local sport & leisure centre for Royston	<ul style="list-style-type: none"> • Work in partnership with local schools, sports clubs & organisations and Herts County Council to plan facility • Prepare Stage 1 Lottery funding submission • Secure funding through wider section 106 planning agreements 	North Herts District Council	<ul style="list-style-type: none"> • Successful partnership in place • Successful lottery bid achieved • Funding secured • New facility open • Evaluate use of facility 	<p>In place</p> <p>Autumn 2002</p> <p>Autumn 2002</p> <p>End of 2005</p> <p>End of 2006</p>
Kennedy Gardens & Broadway Walk restoration	Restoration & improvement of historic gardens	<ul style="list-style-type: none"> • Work in partnership with Garden City Heritage Corporation • Involve local residents 	North Herts District Council	<ul style="list-style-type: none"> • Lottery funding secured • Completed ahead of Town Centenary Celebrations • Resident satisfaction • No of community events on site 	November 2003
Wheeled Sport in Watford	<ul style="list-style-type: none"> • Establish a young people's working group to explore options for the provision of wheeled sport • Investigate short term solution to address rising demand for skateboarding • Organise skateboarding event at annual Rainbow Festival 	<ul style="list-style-type: none"> • Working group in place to meet quarterly • Establish an annual wheeled sport event during summer holidays • Investigate mobile skateboard kit 	Watford Council	<ul style="list-style-type: none"> • Annual event in place • User feedback 	<p>September 2002</p> <p>December 2002</p>

Fanshawe Exercise Referral Scheme	Contribute to improving the health of local community	<ul style="list-style-type: none"> • Work in partnership with primary care trust • 40%+ retention of clients 	East Herts District Council	<ul style="list-style-type: none"> • Regular monitoring of client numbers • Annual evaluation through exercise referral questionnaire 	March 2003
Parks & open space meadowland creation	Provide wildlife habitats to add recreation and educational value	<ul style="list-style-type: none"> • Working in partnership with local associations • Create meadowlands in all suitable open spaces 	St Albans City & District Council	<ul style="list-style-type: none"> • Wildlife / Visitor surveys 	By end 2005

Enjoy! Priority No 5: More learning opportunities for all

Project	What we will do	How we will achieve it	Who will lead	How Measured	By When
Learner Support	Implement learner support in libraries as part of 'Empowering the Community'	<ul style="list-style-type: none"> • Develop ten learner support posts in main district libraries as part of European Social Fund bid 	Hertfordshire County Council Community Information	<ul style="list-style-type: none"> • 10 posts in place 	Start March 2003
Lights, Camera, Action	To research the film and television industry past and current within Hertsmere	<ul style="list-style-type: none"> • Undertake research • Oral history interviews of past and current workers • Develop a travelling exhibition • Develop school resource materials including video • Creation of permanent collection 	Hertsmere Borough Council	<ul style="list-style-type: none"> • School resources available • Travelling exhibition in place • Video produced • Permanent collection in place • No of visitors • No of loans of materials 	<p>June 2003</p> <p>June 2001</p> <p>June 2003</p> <p>June 2003</p>
The Paper Trail	Transform an existing heritage site at Apsley, Hemel Hempstead into an international focus for paper, print and paper communications	<ul style="list-style-type: none"> • Produce a heritage Lottery Bid • Identify additional funding • Create national visitor centre 	Apsley Paper Trail	<ul style="list-style-type: none"> • Successful bid achieved • Additional funding achieved • Visitor centre built 	<p>Autumn 2002</p> <p>Spring 2003</p> <p>Spring 2004</p>

Promotion of library materials	Encourage readers to become involved in promoting library materials	<ul style="list-style-type: none"> • Work with all current reading groups • Establish reading groups in areas currently without them • Hold an annual event for all reading groups • Explore the feasibility of reading chains for mobile library users • Explore the setting up of reading groups for disadvantaged readers 	Hertfordshire County Council Community Information	<ul style="list-style-type: none"> • No of groups engaged • No of new groups set up • Gather feedback on event • How many were set up and were successful ? 	2003
Learning & Outreach Project	Help museums to develop learning resources & outreach projects across East Herts	<ul style="list-style-type: none"> • Appoint Learning & Outreach Officer • Produce one handling collection / education pack per registered museum • Establish five outreach projects across East Herts • Work in partnership with museums 	East Herts Council	<ul style="list-style-type: none"> • Handling collections / education packs in place at registered museums • Five outreach projects in place 	March 2006

Enjoy! Priority No 6: Develop a greater understanding of the social and economic impact of cultural & leisure activities on communities

Project	What we will do	How we will achieve it	Who will lead	How Measured	By When
To develop the industrial cluster for Hertfordshire to become the largest quality centre for film, TV and Media production in Europe	Develop a film action plan for Hertfordshire	<ul style="list-style-type: none"> • Interview the key industry players for views on current facilities and how they might be enhanced • Work with developers to produce marketing plans that attract media related tenants • Strengthen links with DCMS/Film Council, British Film Commission, EEDA, and ScreenEast to gain their support for this project 	Herts Prosperity Forum	• Film Plan in place supported by all partners	By March 2003

		<ul style="list-style-type: none"> • Work closely with Education and training providers to maximise career opportunities in this field • Film Plan launched at Hertfordshire film initiative seminar 			
Work with the Film Industry to promote tourism opportunities	Explore the links to the National, Regional and local tourism agencies to exploit film related tourism opportunities	<ul style="list-style-type: none"> • Identify scope of film tourism projects • Identify links to literature e.g. George Bernard Shaw - as possible leaflets/web pages • Identify suitable marketing themes • Share findings with film /tourism agencies • Explore options on producing leaflets/ maps/trails etc 	Herts Tourism Officers Group	<ul style="list-style-type: none"> • Two themes identified for further development- possibly locations and literary links <p>Marketing Materials in place</p>	<p>By May 2003</p> <p>Spring 2004</p>
To market Hertfordshire as a visitor destination to the overseas market	To work in partnership with East of England Tourist Board (EETB), the British Tourist Authority, the Districts and the Stansted Airport Business Forum to market Hertfordshire overseas	<ul style="list-style-type: none"> • To subscribe to the Prompt scheme operated by EETB • Explore options in overseas marketing <p>Member of the Stansted Business Forum Tourism Group</p>	Hertfordshire County Council Economic & Community Development	<ul style="list-style-type: none"> • At least four articles in overseas journals / promotions • Strengthen partnerships through the Prompt scheme • Strengthen links with the British Airports Authority Attendance at one overseas marketing event 	July 2004
The economic impact of the cultural industries in Hertfordshire	To map the economic impact of the cultural industries in Hertfordshire	<ul style="list-style-type: none"> • Scope project with key partners including East England Development Agency • Commission value and volume research on tourism from East England Tourist Board 	Herts Prosperity Forum / EEDA	<ul style="list-style-type: none"> • Mapping document produced • Value & volume document produced 	<p>2003</p> <p>Spring 2003</p>
Tourist / visitor Information	• Improve provision of tourist / visitor information	• To carry out feasibility study on options for Tourist Information Points in town centre	Watford Council	• Feasibility Study actioned	August 2002

	<ul style="list-style-type: none"> • Work with Highways Department to investigate improving directional signage in the town • Assess options to introduce interactive information points in Watford Town Hall • Produce an updated tourism accommodation guide supported by advertising • Develop tourist website offering links to Watford venues and adding on-line booking facilities. • Expand existing databases to ensure up to date information on key leisure /tourism providers in Herts 	<ul style="list-style-type: none"> • Suitable signs in place • Chosen option in place • Booklet produced supported by advertising 	<p>January 2003</p> <p>September 2002</p> <p>October 2002</p>
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